



February 1, 2019

Dear Friends,

My name is Christy Fagiana. I am chairperson for the Smoky Mountain Quilters 2019 Quilt Show & Competition. I would like to personally invite you to participate as a sponsor of our upcoming quilt show and competition on August 2 – 3, 2019 at the Knoxville Expo Center.

Enclosed is an information packet for becoming a sponsor or making a donation. Included in this packet are a Sponsorship/Donation Levels reference sheet, a Sponsorship/Donation Agreement, an Ad Insertion Worksheet, Ad Rates & Sizes reference page, and an Ad Insertion Order Form.

Our show catalog is a wonderful resource that many patrons refer back to months after the show for the contact information of a favorite vendor or sponsor. Many sponsorship levels come with free ad space in our catalog and all sponsors are listed on the SMQ website for a minimum of three months. In addition, ribbon sponsors are recognized in each category for 1st, 2nd, and 3rd place winners, as well as for special ribbon winners. A listing of all the categories is also included for your review.

As you take the time to look over the documents and consider if you would like to become a sponsor, just know that your participation helps make the quilt show a success and allows us to share the joy of quilting with our community! Finally, I would like to thank you for your consideration and encourage you to reach out to me if you have any questions. Information about the Guild can be found on our website. www.smokymtnquilters.com.

Warm Regards,

Christy Fagiana
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